

GenAI Launchpad

Go from AI-curious to AI-confident, with no coding needed

DURATION

8 weeks

FORMAT

**Live online classes with
recordings**

TIME NEEDED

5–6 hours a week

FEE

\$1,000 · ₹87,000 approx.

What you'll be able to do

- Write prompts that get reliable results
- Use Claude daily for writing, research and analysis
- Build a website or web app without code
- Automate repetitive work with n8n or Zapier
- Launch a WhatsApp or website chatbot
- Use AI responsibly and safely

Curriculum

01 How generative AI works

LLMs in plain language · What AI is good and bad at · Choosing the right tool

02 Prompting that works

Clear instructions and examples · Roles, formats and constraints · Checking and improving answers

03 AI assistants for daily work

Claude Projects · Research and analysis · Docs, emails and presentations

04 Websites and no-code apps

Lovable from prompt to app · Building a website with Claude · Publishing with your own domain

05 Automation

Zapier and Make basics · n8n with AI steps · Email and sheet workflows

06 Chatbots and voice agents

WhatsApp and website bots · Voice receptionists · Handoff to humans

07 Responsible AI

Privacy and data safety · Bias and accuracy · Company AI policies

08 Capstone

Solve a real problem with AI · Demo day · Certificate

Projects

- Personal AI assistant setup
- Website or no-code app for a real use case
- Automation or chatbot capstone

Tools you'll use

AI assistants

Claude

ChatGPT

Gemini

Perplexity

Build

Lovable

Replit

Claude

Canva

Automate

Zapier

Make

n8n

WhatsApp Business

Your instructor



Varun Kumar

Founder and lead instructor, SkillNavora. Product manager and author of the 570-page SkillNavora PM Master Handbook.

Career support

Job assistance

- Resume and LinkedIn makeover with 1:1 reviews
- Portfolio of 25+ case studies, capstone and your live product
- Referrals through our network when you're job-ready

Interview preparation

- Weekly mock tests on product sense, metrics and strategy
- 1:1 mock interviews with detailed feedback
- Question bank: product design, RCA, guesstimates, metrics, behavioural

- Job-search strategy: target roles, companies and outreach
- Offer evaluation and salary negotiation guidance
- AI PM and system design rounds for PMs
- Practice with AI between sessions

Fees and scholarships

\$1,000

₹87,000 approx. · Includes live classes, hands-on projects, a capstone and demo day.

- **Up to 100%: Merit scholarship.** For eligible candidates who do well in the SkillNavora scholarship test and interview. Limited seats every cohort.
- **Students: Students and freshers.** Special pricing for college students and recent graduates, with a valid student or graduation ID.
- **EMI: Flexible payment plans.** Pay the fee in easy monthly instalments, with plans for every cohort.

Book a free counselling call

WhatsApp or call +919211315006 · support@skillnavora.in · www.skillnavora.in/apply

Placement support helps you prepare and apply; it is not a job guarantee. Details may change; the website has the latest information.